

KENT AXL A. ROA

Butuan City, Philippines

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Portfolio: <https://kentroava.github.io/Kentaroy/>

PROFESSIONAL SUMMARY

Tech-savvy IT graduate with experience in Web Development, UI/UX Design, and Virtual Assistance. Skilled in building user-friendly websites, supporting business operations, and adapting quickly to new tools. Worked as a Web Developer with basic SEO knowledge, helping improve website performance and online visibility. Seeking a stable full-time role where I can contribute across web, design, and support functions.

CORE SKILLS

- Web Design & Development (WordPress, Elementor, Astra, Breakdance)
 - UI/UX Design (User-focused layouts and structure)
 - Blog Writing & Content Support
 - Virtual Assistance & Administrative Tasks
 - SEO Marketing (Basic knowledge: on-page optimization, tracking, analytics)
 - Video Editing (CapCut)
 - Website Maintenance & Troubleshooting
 - Canva (Graphics & Design Support)
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WORK EXPERIENCE

Web Developer (Basic SEO Support)

Dormer Solution | 2024 - 2025

- Develop and maintain WordPress websites using Elementor and Astra
- Assist with basic SEO optimizations to improve search visibility and performance
- Monitor website analytics and optimize content structure
- Handle ongoing site updates, fixes, and performance improvements

Freelance Web Designer / Virtual Assistant

2024 - 2026

- Designed and built responsive websites for various clients
- Assisted with administrative tasks, data entry, and content updates
- Supported blog formatting and website content management
- Communicated with clients to deliver project requirements efficiently

Technical Support / Computer Maintenance (Government Sector)

2021- 2024

- Provided troubleshooting for hardware and software issues
 - Maintained computer systems and ensured operational efficiency
 - Assisted users with technical concerns and system usage
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EDUCATION

Bachelor's Degree in Information Technology

ADDITIONAL INFORMATION

- Fast learner and highly adaptable to new tools and systems
 - Strong attention to detail and problem-solving skills
 - Looking for a long-term, full-time opportunity
 - Fully equipped with personal desktop for remote work
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